



CITY HALL

California's Center for Tobacco Policy & Organizing

## Matrix of Strong Local Tobacco Retailer Licensing Ordinances

May 2009

In order to reduce illegal sales of tobacco products to minors, many cities and counties in California have adopted strong local tobacco retailer licensing ordinances. This document highlights **sixty-three ordinances** in which the fee and enforcement provisions are particularly noteworthy. Although over eighty communities throughout the state have passed tobacco retailer licenses, some of them do not contain provisions that would make them effective. A strong local tobacco licensing law is defined as one that includes the following four components:

- Requirements that all retailers that sell tobacco products must obtain a license and renew it annually.
- A fee set high enough to sufficiently fund an effective program including administration of the program and enforcement efforts. An enforcement plan, that includes compliance checks, should be clearly stated.
- Coordination of tobacco regulations so that a violation of any existing local, state or federal tobacco regulation violates the license.
- A financial deterrent through fines and penalties including the suspension and revocation of the license. Fines and penalties should be outlined in the ordinance.

The **sixty-three communities** that have adopted these strong ordinances are detailed on the following pages in reverse chronological order from most recently passed and listed here in alphabetical order: Arroyo Grande, Baldwin Park, Banning, Beaumont, Berkeley, Burbank, California City, Calimesa, Carson, Coachella, Compton, Concord, Contra Costa County, Corona, Davis, Delano, Desert Hot Springs, El Cajon, Elk Grove, Gardena, Glendale, Goleta, Grover Beach, Hemet, Hollister, Inglewood, Kern County, Lake Elsinore, Lomita, Long Beach, Los Angeles (City), Los Angeles County, McFarland, Moreno Valley, Murrieta, Nevada City, Norco, Oakland, Pacifica, Pasadena, Perris, Rancho Cordova, Richmond, Riverside (City), Riverside County, Sacramento (City), Sacramento County, San Fernando, San Francisco, San Jacinto, San Luis Obispo (City), San Luis Obispo County, Santa Ana, Santa Barbara (City), Santa Barbara County, Santa Monica, Sierra Madre, South Pasadena, Tehachapi, Temecula, Vista, Wasco, and Yolo County.

For each ordinance, the Matrix contains information about the population of the city or county, the fee amount, enforcement details, the schedule of license suspensions/revocations, any additional provisions and local contact information.

The details of the ordinances outlined in the Matrix demonstrate that strong ordinances can be adopted in many communities and that the details are flexible enough to be tailored to the specific community realities and needs. Strong licensing ordinances have been adopted by cities in fifteen different counties in both rural and urban areas. In addition, ordinances have been adopted in both small (Nevada City – pop. 3,074, Calimesa – pop. 7,536) and large cities (Los Angeles – pop. 4,045,873, San Francisco – pop. 824,925). The fees range from \$30 for some smaller cities with only a couple of retailers to \$635, with the majority of fees between \$200 - \$350. Enforcement and

compliance checks for these ordinances are handled by a variety of different agencies including the police department, sheriff's department, public health department, code enforcement and others.

The Technical Assistance Legal Center (TALC) has a model tobacco retailer licensing ordinance available at [http://talc.phlaw.org/pdf\\_files/0018.pdf](http://talc.phlaw.org/pdf_files/0018.pdf). For questions about the model ordinance, contact Ian McLaughlin with TALC at 510-302-3315. While all the ordinances on this matrix are considered strong, they are not all exactly like the TALC model ordinance. Most significantly, some communities pay for compliance checks through other sustainable funding sources. Although finding alternative funding sources may not be possible in most communities, we have included these ordinances because there may be locations where these strategies make sense.

The Center has additional documents on tobacco retailer licensing, including a fact sheet on the effectiveness of these ordinances and a document with answers to tough questions from opponents and elected officials about tobacco retailer licensing, available at [www.Center4TobaccoPolicy.org/localpolicies-licensing](http://www.Center4TobaccoPolicy.org/localpolicies-licensing).

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
<b>City of South Pasadena</b> <b>February 2009</b>  <b>Population: 25,792</b>	\$120/Annual	<p>The Finance Department is responsible for compliance. Any peace officer may enforce the provisions of the law.</p> <p>Compliance checks will be conducted for each retailer at least once per year. More frequent compliance checks may be conducted for new retailers and those who have committed previous violations.</p>	<p>1<sup>st</sup> violation within one year – 15 day suspension</p> <p>2<sup>nd</sup> violation within two years – 30 day suspension</p> <p>3<sup>rd</sup> violation within three years – 90 day suspension</p> <p>4<sup>th</sup> violation within four years – one year suspension</p>	<p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p>	<p>Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a></p> <p>or</p> <p>Wesley Reutimann, Day One: (626) 229-9750 <a href="mailto:wesley@dayonepasadena.com">wesley@dayonepasadena.com</a></p>
<b>City of Santa Monica</b> <b>November 2008</b>  <b>Population: 91,439</b>	\$135.45/Annual	The City Manager or Manager's designee is responsible for suspension and revocation of the license.	<p>1<sup>st</sup> violation within 5 years – up to 30 day suspension</p> <p>2<sup>nd</sup> violation within 5 years – up to 90 day suspension</p> <p>3<sup>rd</sup> violation within 5 years – license may be revoked</p>	<p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p>	<p>Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a></p>
<b>City of Baldwin Park</b> <b>October 2008</b>  <b>Population: 81,281</b>	Fee not set yet but ordinance requires it to be sufficient to cover administration and	The Community Development Department shall be responsible for compliance. Any peace officer or may enforce the provisions of this law. The number of compliance checks per year will be	<p>1<sup>st</sup> violation within 5 years – 10 day revocation</p> <p>2<sup>nd</sup> violation within 5 years – 30 day revocation</p> <p>3<sup>rd</sup> violation within 5 years – 90</p>	<p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum</p>	<p>Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
	enforcement	established by the Chief Executive Officer and could be as often as 3 times per year.	day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation	legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Requires that no license may be granted to any business offering food or alcoholic beverages for sale for consumption on the premises.  Requires that no license may be issued for any location that is exclusively zoned for residential uses.	
<b>County of San Luis Obispo</b> <b>October 2008</b>  <b>Population: 116,716</b>	\$342/Annual	The Sheriff's Department will be responsible for compliance. At least four compliance checks per year will be conducted.	1 <sup>st</sup> violation within 5 years – 30 day suspension  2 <sup>nd</sup> violation within 5 years – 90 day suspension  3 <sup>rd</sup> violation within 5 years – 1 year suspension  4 <sup>th</sup> violation within 5 years – 5 year suspension	Bans mobile sales.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Requires that no license may be granted to any business whose main purpose is offering food or alcoholic beverages for sale for consumption on the premises.  Requires retailers to check the age of purchasers who appear to be under the age of 30.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).	Amber Alewine, Health Education Specialist, County of San Luis Obispo Health Agency: (805) 781-1157 <a href="mailto:aalewine@co.slo.ca.us">aalewine@co.slo.ca.us</a>
<b>City of San Fernando</b> <b>October 2008</b>  <b>Population: 25,230</b>  (note: the original license with no fee was passed in 2002)	\$250/Annual	The administrative services department shall be responsible for enforcement.	1 <sup>st</sup> violation within one year – 30 day suspension unless the retailer submits a training plan with the administrative services department for the training of all sales employees in the laws pertaining to the sales of tobacco and shows evidence that the training has been completed	Bans mobile sales.	Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			2 <sup>nd</sup> violation within one year –90 day suspension  3 <sup>rd</sup> violation within one year – One year suspension		
<b>City of Perris August 2008</b>  <b>Population: 53,605</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Gardena July 2008</b>  <b>Population: 61,781</b>	\$167 Initial  \$120 Renewal	The police department and administrative services department shall be responsible for compliance. Any peace officer or may enforce the provisions of this law. The police department will conduct compliance checks on at least 50 percent of the retailers each year.	1 <sup>st</sup> violation within 5 years – 30 day revocation  2 <sup>nd</sup> violation within 5 years – 60 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the City to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Requires retailers to check the age of purchasers who appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).	Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chreyes@ph.lacounty.gov">chreyes@ph.lacounty.gov</a>
<b>City of Delano June 2008</b>  <b>Population: 53,855</b>	\$165/Annual	Compliance monitored by the Delano Police Department.	Violators are subject to license suspension, administrative penalties, or both.  License Suspension: 1 <sup>st</sup> violation within 5 years – up to 30-day suspension	Bans mobile sales.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Requires retailers to check the age of	Nsele Nsuangani, Project Director, Kern County Department of Public Health: (661) 868-0489, <a href="mailto:nsuaganin@co.kern.ca.us">nsuaganin@co.kern.ca.us</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			<p>2<sup>nd</sup> violation within 5 years – up to 30-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 90-day suspension</p> <p>4<sup>th</sup> violation within 5 years – up to 180-day suspension or revocation</p> <p>Administrative Penalties: 1<sup>st</sup> violation within 1 year – penalty up to \$100</p> <p>2<sup>nd</sup> violation within 1 year – penalty up to \$200</p> <p>3<sup>rd</sup> violation within 1 year – penalty up to \$500</p>	<p>purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>All applicants for a Tobacco Retailer's Permit must submit verification that they have attended a training program provided or approved by the Chief of Police on the laws related to the sale of tobacco products in California.</p>	
<p><b>City of Oakland April 2008</b></p> <p><b>Population: 420,183</b></p>	<p>\$50/Annual application fee</p> <p>\$1500/Annual inspection fee (businesses selling alcohol with deemed approve permits are exempted from the inspection fee since they already pay for an inspection fee)</p>	<p>The Oakland Police Department is responsible for compliance. Any peace officer can enforce the provisions of the law.</p> <p>The City Administrator is responsible for adopting rules of procedures and regulations for carrying out the provisions of this chapter.</p>	<p>1<sup>st</sup> violation within 5 years – 10 day revocation</p> <p>2<sup>nd</sup> violation within 5 years – 30 day revocation</p> <p>3<sup>rd</sup> violation within 5 years – 90 day revocation</p> <p>4<sup>th</sup> violation within 5 years – Five year revocation</p> <p>Tobacco retailers may engage in a settlement agreement with the City Administrator after a first or second violation.</p> <p>The settlement agreement after a first violation would include a 1-day suspension of selling tobacco, at least a \$1,000 fine, and an admission that the violation occurred.</p> <p>The settlement agreement after a second violation would include a 10-day suspension of selling tobacco, at least a \$5,000 fine, and an admission that the violation occurred.</p>	<p>No license will be issued to any retailer that sells drug paraphernalia. All retailers must sign a statement that no drug paraphernalia is or will be sold.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p> <p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>Establishes violation of this permit to be a public nuisance and therefore subject to administrative fines of \$1,000 per day as long as the problem is not abated.</p>	<p>Serena Chen, Tobacco and Policy Director, American Lung Association of California: (510) 893-5474 x303 <a href="mailto:schen@alac.org">schen@alac.org</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
<b>City of Hemet</b> <b>March 2008</b>  <b>Population: 74,185</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Long Beach</b> <b>February 2008</b>  <b>Population: 492,642</b>	\$442/Annual	The Long Beach Police Department is responsible for compliance checks for illegal sales to minors.  The Department of Health and Human Services, City Attorney and City Prosecutor are responsible for inspections and enforcement of all other tobacco laws.	1 <sup>st</sup> violation within 5 years – up to 10 day suspension  2 <sup>nd</sup> violation within 5 years – up to 30 day suspension  3 <sup>rd</sup> violation within 5 years – permit may be revoked  If permit is revoked, may not apply for new permit for 120 calendar days  Any decision to suspend or revoke may be appealed	Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Margaret (Peggy) Preacely, Project Director, City of Long Beach, Tobacco Retail Enforcement Program: (562) 570-7955 <a href="mailto:Margaret_preacely@longbeach.h.gov">Margaret_preacely@longbeach.h.gov</a>  Or  Melanie Gabriel, Assistant TREP Coordinator: (562) 570-7926 <a href="mailto:Melanie.gabriel@longbeach.gov">Melanie.gabriel@longbeach.gov</a>
<b>City of Pacifica</b> <b>February 2008</b>  <b>Population: 39,616</b>	\$300/Annual	The police department, business license department, and code enforcement officials are responsible for monitoring compliance. Any peace officer or code enforcement official may enforce the provisions.  At least two compliance checks will be conducted for each tobacco retailer annually.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  Tobacco retailers may engage in a settlement agreement with the city attorney after a first or second violation.	Bans mobile sales.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Requires that no license may be granted to any business offering food or alcoholic beverages for sale for consumption on the premises.  Requires retailers to check the age of purchasers who appear to be under the age of 27.	Derek Smith, Program Director, Tobacco Prevention Program, San Mateo County Health Department: (650) 573-2012 <a href="mailto:Dsmith1@co.sanmateo.ca.us">Dsmith1@co.sanmateo.ca.us</a>  Or  Amanda Cue, Senior Director of Prevention, Youth Leadership Institute: (650) 347-4963 <a href="mailto:acue@yli.org">acue@yli.org</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			<p>The settlement agreement after a first violation would include a 1-day suspension of selling tobacco, at least a \$1,000 fine, and an admission that the violation occurred.</p> <p>The settlement agreement after a second violation would include a 10-day suspension of selling tobacco, at least a \$5,000 fine, and an admission that the violation occurred.</p>	<p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>Smoking is prohibited inside the premises of all tobacco retailers and within 20 feet of any entrance, exit or window to the store.</p>	
<p><b>County of Los Angeles</b> <b>December 2007</b></p> <p><b>Population: 1,092,078</b></p>	\$235/Annual	<p>Compliance checks are divided up between the County Sheriff's Department and the County Department of Public Health's Environmental Health Program.</p> <p>The Sheriff's Department is responsible for compliance checks that include youth decoy operations. The Health Department will perform compliance checks for all other violations of the ordinance (such as proper posting of the license) and will perform at least one compliance check per retailer each year.</p>	<p>1<sup>st</sup> violation within 5 years – up to 30 day suspension</p> <p>2<sup>nd</sup> violation within 5 years – up to 90 day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 120 day suspension</p> <p>4<sup>th</sup> violation within 5 years – license revoked</p>	Bans mobile sales.	<p>Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a></p>
<p><b>City of Inglewood</b> <b>October 2007</b></p> <p><b>Population: 118,878</b></p>	\$350/Annual	Enforcement will be conducted by the Inglewood Police Department, the Business License Division, or the Code Enforcement Division.	<p>1<sup>st</sup> violation within 5 years – \$1,000 fine</p> <p>2<sup>nd</sup> violation within 5 years – up to 90 day suspension</p> <p>3<sup>rd</sup> violation within 5 years – license may be revoked</p>	<p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p>	<p>Michael Franklin, Dakota Communications, (310) 815-8444, <a href="mailto:mfinglewood@aol.com">mfinglewood@aol.com</a></p> <p>or</p> <p>Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a></p>
<p><b>City of Glendale</b> <b>September 2007</b></p>	\$225/Annual	Enforcement will be conducted by the Glendale Police	1 <sup>st</sup> violation within 5 years – up to 30 day suspension	Bans mobile sales.	Guadulesa Rivera, Glendale Adventist Medical Center:

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
Population: 207,157		Department, neighborhood services inspectors and code enforcement, and permit investigators.	2 <sup>nd</sup> violation within 5 years – up to 90 day suspension  3 <sup>rd</sup> violation within 5 years – permit may be revoked	Requires retailers to check the age of purchasers who appear to be under the age of 27.	(323) 255-9030, <a href="mailto:quadulE1@ah.org">quadulE1@ah.org</a>  or  Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>
<b>City of Moreno Valley September 2007</b>  Population: 183,680	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Davis August 2007</b>  Population: 65,814	\$348/Annual	The Yolo County Department of Environmental Health is responsible for administration of the ordinance.  The Yolo County District Attorney's office handles enforcement and three sting operations per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 90 day revocation  3 <sup>rd</sup> violation within 5 years – 1 year revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation	Bans mobile sales.  Requires that clerks are the minimum legal age to purchase tobacco products.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Bans tobacco sales or giveaways at bars or any location licensed to serve alcohol for on-site consumption.	Steven Jensen Yolo County Health Department, Tobacco Education Program: (530) 666-8616, <a href="mailto:steven.jensen@yolocounty.org">steven.jensen@yolocounty.org</a>
<b>City of Desert Hot Springs August 2007</b>	\$350/Annual  Fee paid to the County of	The Riverside County Health Department is responsible for the enforcement of the ordinance.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
<b>Population: 26,068</b>	Riverside to conduct the administration and enforcement of the ordinance.	The Department will check compliance with the law at each retailer at least three times per year.	day revocation 3 <sup>rd</sup> violation within 5 years – 90 day revocation 4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	<a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Lake Elsinore August 2007</b>  <b>Population: 49,807</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation 2 <sup>nd</sup> violation within 5 years – 30 day revocation 3 <sup>rd</sup> violation within 5 years – 90 day revocation 4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Compton July 2007</b>  <b>Population: 99,242</b>	\$500/Annual	Municipal Law Enforcement Services shall be responsible for compliance. Any peace officer or law enforcement officer may enforce the provisions of this law. Compliance checks will be conducted for each retailer at least once per year.	1 <sup>st</sup> violation within 3 years – (1) written warning; (2) advised of penalties for additional violations; (3) required to provide documentation that all employees have engaged in the retail sales of tobacco have received training in a city-approved program within 60 days after the warning; and (4) license suspended for 30 to 90 days  2 <sup>nd</sup> violation within 3 years – up to one year suspension  3 <sup>rd</sup> violation within 3 years – license may be revoked	Bans mobile sales.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Requires that no license may be granted to any business offering food or alcoholic beverages for sale for consumption on the premises.	Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			For a first or second violation, the retailer may enter a settlement with the city to pay a fine and get a reduced revocation.		
<b>City of Coachella</b> <b>July 2007</b>  <b>Population: 40,517</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Calimesa</b> <b>June 2007</b>  <b>Population: 7,536</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Lomita</b> <b>May 2007</b>  <b>Population: 21,056</b>	\$150/Annual	The administrative services department, business license division and the community development department, neighborhood preservation division, shall be responsible for compliance. Any peace officer	1 <sup>st</sup> violation within 3 years – (1) written warning; (2) advised of penalties for additional violations; (3) required to provide documentation that all employees have engaged in the retail sales of tobacco have	Bans mobile sales.  Requires that all tobacco-related products must be removed from public view during periods of suspension or revocation.	Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
		may enforce the provisions of this law. Compliance checks will be conducted for each retailer at least once per year.	<p>received training in a city-approved program within 60 days after the warning</p> <p>2<sup>nd</sup> violation within 3 years – up to 30 day suspension</p> <p>3<sup>rd</sup> violation within 3 years – up to 90 day suspension</p> <p>4<sup>th</sup> violation within 3 years – up to one year suspension</p> <p>5<sup>th</sup> violation within 3 years – license may be revoked</p>		
<p><b>City of McFarland</b> <b>May 2007</b></p> <p><b>Population: 13,390</b></p>	\$165/Annual	Compliance monitored by the Kern County Environmental Health Services Department.	<p>Violators are subject to license suspension, administrative penalties, or both.</p> <p>License Suspension: 1<sup>st</sup> violation within 5 years – letter of reprimand</p> <p>2<sup>nd</sup> violation within 5 years – up to 30-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 90-day suspension</p> <p>4<sup>th</sup> violation within 5 years – up to 180-day suspension or revocation</p> <p>Administrative Penalties: 1<sup>st</sup> violation within 1 year – penalty up to \$250</p> <p>2<sup>nd</sup> violation within 1 year – penalty up to \$500</p> <p>3<sup>rd</sup> violation within 1 year – penalty up to \$1,000</p>	<p>Bans mobile sales.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p> <p>All applicants for a Tobacco Retailer's Permit must submit verification that they have attended a training program provided or approved by the County's Public Health Services Department on the laws related to the sale of tobacco products in California.</p>	<p>Nsele Nsuangani, Project Director, Kern County Department of Public Health: (661) 868-0489, <a href="mailto:nsuanganin@co.kern.ca.us">nsuanganin@co.kern.ca.us</a></p>
<p><b>City of Wasco</b> <b>March 2007</b></p> <p><b>Population: 24,999</b></p>	\$165/Annual	Compliance monitored by the Kern County Environmental Health Services Department.	<p>Violators are subject to license suspension, administrative penalties, or both.</p> <p>License Suspension: 1<sup>st</sup> violation within 5 years –</p>	<p>Bans mobile sales.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p>	<p>Nsele Nsuangani, Project Director, Kern County Department of Public Health: (661) 868-0489, <a href="mailto:nsuanganin@co.kern.ca.us">nsuanganin@co.kern.ca.us</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			<p>letter of reprimand</p> <p>2<sup>nd</sup> violation within 5 years – up to 30-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 90-day suspension</p> <p>4<sup>th</sup> violation within 5 years – up to 180-day suspension or revocation</p> <p>Administrative Penalties: 1<sup>st</sup> violation within 1 year – penalty up to \$250</p> <p>2<sup>nd</sup> violation within 1 year – penalty up to \$500</p> <p>3<sup>rd</sup> violation within 1 year – penalty up to \$1,000</p>	<p>All applicants for a Tobacco Retailer’s Permit must submit verification that they have attended a training program provided or approved by the County’s Public Health Services Department on the laws related to the sale of tobacco products in California.</p>	
<p><b>City of California City February 2007</b></p> <p><b>Population: 14,365</b></p>	<p>\$165/Annual</p>	<p>Compliance monitored by the Kern County Environmental Health Services Department.</p>	<p>Violators are subject to license suspension, administrative penalties, or both.</p> <p>When a license suspension is warranted, the license may be suspended up to 180 days or revoked.</p> <p>When an administrative penalty is warranted, a penalty of up to \$500 may be imposed.</p> <p>If a valid license is not displayed, violators will be required to pay a fine of \$10 for first offense, \$100 for second offense, \$250 for third offense, and \$500 for fourth and each succeeding offense.</p>	<p>Bans mobile sales.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p> <p>All applicants for a Tobacco Retailer’s Permit must submit verification that they have attended a training program provided or approved by the County’s Public Health Services Department on the laws related to the sale of tobacco products in California.</p>	<p>Nsele Nsuangani, Project Director, Kern County Department of Public Health: (661) 868-0489, <a href="mailto:nsuanganin@co.kern.ca.us">nsuanganin@co.kern.ca.us</a></p>
<p><b>City of Tehachapi February 2007</b></p> <p><b>Population: 13,089</b></p>	<p>\$165/Annual</p>	<p>Compliance monitored by the Kern County Environmental Health Services Department.</p>	<p>Violators are subject to license suspension, administrative penalties, or both.</p> <p>License Suspension: 1<sup>st</sup> violation within 5 years – letter of reprimand</p>	<p>Bans mobile sales.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p>	<p>Nsele Nsuangani, Project Director, Kern County Department of Public Health: (661) 868-0489, <a href="mailto:nsuanganin@co.kern.ca.us">nsuanganin@co.kern.ca.us</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			<p>2<sup>nd</sup> violation within 5 years – up to 30-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 90-day suspension</p> <p>4<sup>th</sup> violation within 5 years – up to 180-day suspension or revocation</p> <p>Administrative Penalties: 1<sup>st</sup> violation within 1 year – penalty up to \$250</p> <p>2<sup>nd</sup> violation within 1 year – penalty up to \$500</p> <p>3<sup>rd</sup> violation within 1 year – penalty up to \$1,000</p>	All applicants for a Tobacco Retailer's Permit must submit verification that they have attended a training program provided or approved by the County's Public Health Services Department on the laws related to the sale of tobacco products in California.	
<p><b>City of Burbank</b> <b>February 2007</b></p> <p><b>Population: 108,029</b></p>	\$235 Initially \$200 Renewal	Compliance monitored by the Burbank Police Department.	<p>1<sup>st</sup> violation – up to 30-day suspension</p> <p>2<sup>nd</sup> violation within 5 years – up to 90-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – license may be revoked</p>	<p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who appear to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p>	<p>Alisha Lopez, Director, Tobacco Prevention Program, Valley Community Clinic: (818) 301-6311, <a href="mailto:aclopez@valleyclinic.org">aclopez@valleyclinic.org</a></p> <p>or</p> <p>Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a></p>
<p><b>City of Beaumont</b> <b>December 2006</b></p> <p><b>Population: 31,477</b></p>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	<p>The Riverside County Health Department is responsible for the enforcement of the ordinance.</p> <p>The Department will check compliance with the law at each retailer at least three times per year.</p>	<p>1<sup>st</sup> violation within 5 years – 10 day revocation</p> <p>2<sup>nd</sup> violation within 5 years – 30 day revocation</p> <p>3<sup>rd</sup> violation within 5 years – 90 day revocation</p> <p>4<sup>th</sup> violation within 5 years – 5 year revocation</p>	<p>Bans mobile sales.</p> <p>Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>Requires that all tobacco-related products and advertising must be</p>	<p>Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	removed from public view during periods of suspension or revocation.	
<b>City of Nevada City November 2006</b>  <b>Population: 3,074</b>	\$100/annual	Compliance is monitored by the Nevada City Police Department. The Department will check compliance with youth access laws at least one time per year.	License will be revoked after a violation of the ordinance.  1 <sup>st</sup> violation within 5 years – no new license may be issued until 10 days after revocation  2 <sup>nd</sup> violation within 5 years – no new license may be issued until 30 days after revocation  3 <sup>rd</sup> violation within 5 years – no new license may be issued until 90 days after revocation  4 <sup>th</sup> violation within 5 years – no new license may be issued until 5 years after revocation	Bans mobile sales.  Requires retailers to check the age of purchasers who appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).	Felicia Sobonya, Nevada County Tobacco Use Prevention Coordinator: (530) 265-7018, <a href="mailto:Felicia.sobonya@co.nevada.ca.us">Felicia.sobonya@co.nevada.ca.us</a>
<b>City of Sierra Madre November 2006</b>  <b>Population: 11,116</b>	\$30/annual	Compliance monitored by the Sierra Madre Police Department.	1 <sup>st</sup> violation within 1 year – 30-day suspension or retailer must submit a training plan on tobacco laws for all employees and provide evidence that training has been completed  2 <sup>nd</sup> violation within 1 year – 90-day suspension  3 <sup>rd</sup> violation within 1 year – 1-year suspension and retailer must display a sign that it has violated public health laws regarding tobacco and that sales are currently banned	Bans mobile sales.  Contains a “shame clause” which requires retailers who commit a third violation in one year to display a readily visible sign for the duration of the one-year suspension that states, <i>“This retailer has violated important public health laws regulating tobacco. Tobacco sales are currently banned at this location.”</i>	Wesley Reutimann, Day One: (626) 229-9750 <a href="mailto:wesley@dayonepasadena.com">wesley@dayonepasadena.com</a>  or  Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>
<b>City of Carson November 2006</b>  <b>Population: 97,960</b>	\$500/annual	Compliance monitored by the LA County Sheriff’s Department – Carson Station. City peace officers and code enforcement officers are authorized to enforce the ordinance.  Enforcement officers shall	1 <sup>st</sup> violation within 3 years – written warning, advised of penalties for further violations, or required to have all employees engaged in tobacco sales to undergo training by the City.	Bans mobile sales.  Requires that all tobacco-related products must be removed from public view during periods of suspension or revocation.	Seumaninoa Puaina, Outreach Worker, Office of Samoan Affairs: (310) 538-0555, <a href="mailto:spuaina@samoanaffairs.org">spuaina@samoanaffairs.org</a>  or

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
		check compliance at least one time per year at each licensed retailer.	<p>2<sup>nd</sup> violation within 3 years – up to 30-day suspension</p> <p>3<sup>rd</sup> violation within 3 years – up to 90-day suspension</p> <p>4<sup>th</sup> violation within 3 years – up to 1-years suspension</p> <p>5<sup>th</sup> violation within 3 years – permit may be revoked</p>		Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7305 <a href="mailto:chreyes@ph.lacounty.gov">chreyes@ph.lacounty.gov</a>
<p><b>Kern County</b> <b>November 2006</b></p> <p><b>Population: 298,603 (in unincorporated areas)</b></p>	\$165/Annual	Compliance monitored by the Kern County Environmental Health Services Department.	<p>Violators are subject to license suspension, administrative penalties, or both.</p> <p>License Suspension:</p> <p>1<sup>st</sup> violation within 5 years – letter of reprimand</p> <p>2<sup>nd</sup> violation within 5 years – up to 30-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 90-day suspension</p> <p>4<sup>th</sup> violation within 5 years – up to 180-day suspension or revocation</p> <p>Administrative Penalties:</p> <p>1<sup>st</sup> violation within 1 year – penalty up to \$250</p> <p>2<sup>nd</sup> violation within 1 year – penalty up to \$500</p> <p>3<sup>rd</sup> violation within 1 year – penalty up to \$1,000</p>	<p>Bans mobile sales.</p> <p>Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.</p> <p>All applicants for a Tobacco Retailer's Permit must submit verification that they have attended a training program provided or approved by the County's Public Health Services Department on the laws related to the sale of tobacco products in California.</p>	Nsele Nsuangani, Project Director, Kern County Department of Public Health: (661) 868-0489, <a href="mailto:nsuanganin@co.kern.ca.us">nsuanganin@co.kern.ca.us</a>
<p><b>City of Santa Ana</b> <b>October 2006</b></p> <p><b>Population: 353,184</b></p>	\$635/annual	Compliance monitored by the Santa Ana Police Department and the City will contract with the California Department of Health Services, Food & Drug Branch to do regular compliance checks.	<p>1<sup>st</sup> violation – up to 60-day suspension</p> <p>2<sup>nd</sup> violation within 5 years – up to 120-day suspension</p> <p>3<sup>rd</sup> violation within 5 years – up to 180-day suspension</p> <p>4<sup>th</sup> violation – license may be</p>	Bans mobile sales.	Andrea Portenier, Health Educator, Tobacco Use Prevention Program: (714) 834-7408, <a href="mailto:aportenier@ochca.com">aportenier@ochca.com</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			revoked		
<b>City of Concord</b> <b>September 2006</b>  <b>Population: 123,776</b>	\$160/Annual	Compliance monitored by the Concord Police Department and any other City designee.	1 <sup>st</sup> violation within 2 years – up to 30-day suspension.  2 <sup>nd</sup> violation within 2 years – up to 90-day suspension.  Subsequent violations within 2 years – 1 Year suspension.	Requires retailers to check the age of purchasers who appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Denice Dennis, Project Director, Contra Costa Health Services: (925) 313-6825, <a href="mailto:ddennis@hsd.cccounty.us">ddennis@hsd.cccounty.us</a>
<b>City of Banning</b> <b>August 2006</b>  <b>Population: 28,348</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of San Jacinto</b> <b>June 2006</b>  <b>Population: 35,672</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30-day revocation  3 <sup>rd</sup> violation within 5 years – 90-day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
<b>City of Riverside</b> <b>May 2006</b>  <b>Population: 296,842</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30-day revocation  3 <sup>rd</sup> violation within 5 years – 90-day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>Yolo County</b> <b>May 2006</b>  <b>Population: 23,265</b> <b>(in unincorporated areas)</b>	\$340/Annual	The Department of Environmental Health is responsible for administration of the ordinance.  The District Attorney's office handles enforcement and three sting operations per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 90 day revocation  3 <sup>rd</sup> violation within 5 years – 1 year revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation	Bans mobile sales.  Requires that clerks are the minimum legal age to purchase tobacco products.  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Bans tobacco sales or giveaways at bars or any location licensed to serve alcohol for on-site consumption.  Provides that a violation of the ordinance is a public and private nuisance and can be enforced by the District Attorney or any member of the public.	Steven Jensen Yolo County Health Department, Tobacco Education Program: (530) 666-8616, <a href="mailto:steven.jensen@yolocounty.org">steven.jensen@yolocounty.org</a>
<b>City of Murrieta</b> <b>May 2006</b>  <b>Population: 100,173</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation  3 <sup>rd</sup> violation within 5 years – 90 day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	products and advertising must be removed from public view during periods of suspension or revocation.	
<b>City of Hollister May 2006</b>  <b>Population: 37,051</b>	\$269/annual	Code enforcement and peace officers are responsible for enforcement of the ordinance.  Each tobacco retailer shall be monitored for compliance at least one time per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30 day revocation; if violation occurs within one year of first violation, there is also a \$250 fine.  3 <sup>rd</sup> violation within 5 years – 90 day revocation; if violation occurs within 1 year of second violation, there is also a \$500 fine.  4 <sup>th</sup> violation within 5 years – 5 year revocation and \$1,000 fine.	Bans mobile sales.  Requires retailers to check the age of purchasers who appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.  Authorizes the city attorney to enter into settlement agreements with retailers after a first or second violation.	Samela Perez San Benito County Public Health Services, Tobacco Education and Prevention Program: (831)636-4011, <a href="mailto:sam@sanbenitoco.org">sam@sanbenitoco.org</a>
<b>City of Norco March 2006</b>  <b>Population: 27,255</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30-day revocation  3 <sup>rd</sup> violation within 5 years – 90-day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Richmond January 2006</b>  <b>Population: 103,577</b>	Fee not set yet by City  Fee paid to the City of	Compliance shall be monitored by the Richmond Police Department and the Chief of Police.	1 <sup>st</sup> violation within 2 years –up to 60 day suspension  2 <sup>nd</sup> violation within 2 years –up to 120 day suspension	Requires that all tobacco-related products and paraphernalia must be removed from public view during periods of suspension.	Denice Dennis, Project Director, Contra Costa Health Services: (925) 313-6825, <a href="mailto:ddennis@hsd.cccounty.us">ddennis@hsd.cccounty.us</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
	Richmond Police Department	Retailers must notify the Police Department if an employee sells tobacco products to minors.	3 <sup>rd</sup> violation within 2 years – up to 1 year suspension	Provides for timely appeals and hearings before the City Manager.	
<b>City of Vista May 2005  Population: 95,770</b>	\$250/Annual  The ordinance also provides incentives for retailers to lower the cost of the fee: see “Additional Provisions” at right.	Compliance shall be monitored by the San Diego Sheriffs Department.  At least one compliance checks of each tobacco retailer shall be conducted during each twelve-month period.	1 <sup>st</sup> violation within 3 years – licensee issued a written warning and required to train employees within 60 days.  2 <sup>nd</sup> violation within 3 years – up to 30-day suspension  3 <sup>rd</sup> violation within 3 years – up to 90-day suspension  4 <sup>th</sup> violation within 3 years – up to one year suspension  5 <sup>th</sup> violation within 3 years – the license may be revoked	Bans mobile sales.  Requires that all tobacco-related products and paraphernalia must be removed from public view during periods of suspension or revocation.  The ordinance also provides incentives for retailers to lower the cost of the fee: \$50 - No violations the prior year \$25 - Using a cash register that reads the magnetic strip on a drivers’ license and verifies age \$25 - Being approved (by the Sheriff’s Department) training program with at least annual training for all employees \$25 - Having no tobacco advertising on the windows or doors	Gena Knutson, Vista Community Clinic (760) 407-1220 ext. 165, <a href="mailto:gena@vistacommunityclinic.org">gena@vistacommunityclinic.org</a>
<b>City of Corona October 2005  Population: 147,428</b>	\$350/Annual  Fee paid to the County of Riverside to conduct the administration and enforcement of the ordinance.	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.	1 <sup>st</sup> violation within 5 years – 10 day revocation  2 <sup>nd</sup> violation within 5 years – 30-day revocation  3 <sup>rd</sup> violation within 5 years – 90-day revocation  4 <sup>th</sup> violation within 5 years – 5 year revocation  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 18  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Grover Beach September 2005 Population: 13,213</b>	\$224/Annual	Compliance shall be monitored by the Grover Beach Police Department. At least four compliance checks of each tobacco retailer shall be conducted during each twelve-month period.	1 <sup>st</sup> violation within 5 years – 30-day revocation.  2 <sup>nd</sup> violation within 5 years – 90-day revocation.  3 <sup>rd</sup> violation within 5 years - one	Bans mobile sales.  Bans sales in businesses that sells alcohol for consumption on the premises (restaurants and bars).  Requires retailers to check the ID of	Amber Alewine, Health Education Specialist, County of San Luis Obispo Health Agency: (805) 781-1157 <a href="mailto:aalewine@co.slo.ca.us">aalewine@co.slo.ca.us</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			year revocation.  4 <sup>th</sup> violation within 5 years – five year revocation	all persons purchasing tobacco products.  Requires that all tobacco-related products and advertising must be removed from public view during periods of license revocation.	
<b>Riverside County September 2005</b>  <b>Population: 554,571 (in unincorporated areas)</b>	\$350/Annual	The Riverside County Health Department is responsible for the enforcement of the ordinance.  The Department will check compliance with the law at each retailer at least three times per year.  The Department may check known compliers less than three times per year in order to increase visits to known offenders.	1 <sup>st</sup> violation within 5 years – 10 day revocation.  2 <sup>nd</sup> violation within 5 years – 30-day revocation.  3 <sup>rd</sup> violation within 5 years – 90-day revocation.  4 <sup>th</sup> violation within 5 years – 5 year revocation.  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Bans mobile sales.  Requires retailers to check the age of purchasers who reasonably appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco-related products and advertising must be removed from public view during periods of suspension or revocation.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of Los Angeles September 2005</b>  <b>Population: 4,045,873</b>  (note: the original license with no fee was passed in May, 2000)	\$300/Annual	The City Attorney's office contracts with the California Department of Health Services, Food & Drug Branch to do regular compliance checks.  Investigatory program staff conducts citywide retailer inspections.  There is a dedicated city prosecutor for this program.	1 <sup>st</sup> violation within 5 years – letter of reprimand from the City Attorney.  2 <sup>nd</sup> violation within 5 years – 30-day suspension.  3 <sup>rd</sup> violation within 5 years – 90-day suspension.  4 <sup>th</sup> violation within 5 years – one year suspension.	Bans mobile sales.  Requires that all tobacco-related products and paraphernalia must be removed from public view during periods of suspension.  Sets up a system for appeals and review hearings in a timely manner before the Police Permit Review Panel.  Provides criminal penalties for unlicensed retailers and those who fail to comply with suspension periods.	Nora Manzanilla, City Attorney's Office: (213) 978-7742, <a href="mailto:nmanzan@atv.lacity.org">nmanzan@atv.lacity.org</a>  or  Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>
<b>City of Arroyo Grande February 2005</b>  <b>Population: 17,036</b>	\$208/Annual	The Arroyo Grande Police Department will conduct at least 4 compliance checks of each tobacco retailer each year.	1 <sup>st</sup> violation within 5 years – 30-day suspension.  2 <sup>nd</sup> violation within 5 years – 90-day suspension.  3 <sup>rd</sup> violation within 5 years - one	Bans mobile sales.  Bans sales at locations licensed to sale alcoholic beverages for consumption on the premises (bars).  Requires that all tobacco-related	Amber Alewine, Health Education Specialist, County of San Luis Obispo Health Agency: (805) 781-1157 <a href="mailto:aalewine@co.slo.ca.us">aalewine@co.slo.ca.us</a>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			<p>year suspension.</p> <p>4<sup>th</sup> violation within 5 years – the license shall be revoked.</p>	<p>products and advertising must be removed from public view during periods of suspension or revocation.</p>	
<p><b>City of Rancho Cordova</b> <b>February 2005</b></p> <p><b>Population: 60,975</b></p>	\$287/Annual	<p>Police will conduct compliance checks of all retailers several times per year.</p> <p>Code enforcement will check on violations other than youth access.</p>	<p>1<sup>st</sup> violation within 5 years – 30-day suspension.</p> <p>2<sup>nd</sup> violation within 5 years – 90-day suspension.</p> <p>3<sup>rd</sup> violation within 5 years - one year suspension.</p> <p>4<sup>th</sup> violation within 5 years – the license shall be revoked.</p>	<p>Requires that all tobacco-related products and paraphernalia must be removed from public view during periods of suspension or revocation.</p>	<p>Yvonne Rodriguez, Health Program Coordinator County of Sacramento Chronic Disease Prevention Program: (916)875-6494, <a href="mailto:rodriguezvv@saccounty.net">rodriguezvv@saccounty.net</a> Or Carolyn Martin, Sacramento Tobacco Retail Licensing Task Force: (916) 489-5293 <a href="mailto:Marcb76@aol.com">Marcb76@aol.com</a></p>
<p><b>City of Elk Grove</b> <b>September 2004</b></p> <p><b>Population: 139,542</b></p>	\$270/Annual	<p>The Elk Grove Police Department will conduct an annual inspection of all retailers as well as quarterly youth decoy operations of randomly selected retailers.</p>	<p>1<sup>st</sup> violation within 5 years – 30-day suspension.</p> <p>2<sup>nd</sup> violation within 5 years – 90-day suspension.</p> <p>3<sup>rd</sup> violation within 5 years – one year suspension.</p> <p>4<sup>th</sup> violation within 5 years – the license shall be revoked.</p>	<p>Bans mobile sales.</p>	<p>Yvonne Rodriguez, Health Program Coordinator County of Sacramento Chronic Disease Prevention Program: (916)875-6494, <a href="mailto:rodriguezvv@saccounty.net">rodriguezvv@saccounty.net</a> Or Carolyn Martin, Sacramento Tobacco Retail Licensing Task Force: 916-489-5293, <a href="mailto:Marcb76@aol.com">Marcb76@aol.com</a></p>
<p><b>City of El Cajon</b> <b>June 2004</b></p> <p><b>Population: 97,934</b></p>	\$198/Annual	<p>The City Finance Department will conduct compliance checks of each retailer once per year per retailer.</p> <p>Any peace officer or code enforcement officer may also enforce the ordinance.</p>	<p>1<sup>st</sup> violation within 5 years - 30-day suspension. Alternatively, the retailer may pay an administrative fine in lieu of the suspension. The fine does not expunge the violation.</p> <p>2<sup>nd</sup> violation within 5 years – 90-day suspension. And if the violation occurs within 12 months of the first, an administrative fine will be issued.</p> <p>3<sup>rd</sup> violation within 5 years – one year suspension. And if the violation occurs within 12 months of the first, an</p>	<p>Bans mobile sales.</p> <p>Bans sales in businesses that sell either food or alcohol for consumption on the premises (restaurants and bars).</p> <p>Requires retailers to check the age of purchasers who “reasonably appear” to be under the age of 27.</p> <p>Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).</p> <p>Requires that all tobacco-related products, paraphernalia, and advertising must be removed from</p>	<p>Debbie Kelley, American Lung Association of San Diego: (619) 297-3901 <a href="mailto:debbie@lungsandiego.org">debbie@lungsandiego.org</a> Or Lorenzo Higley, Director of Program Services at Communities Against Substance Abuse: (619) 442-2727, <a href="mailto:programservicesdir@eccasa.org">programservicesdir@eccasa.org</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
			<p>administrative fine will be issued.</p> <p>4<sup>th</sup> violation within 5 years – the license shall be revoked. And if the violation occurs within 12 months of the first, an administrative fine will be issued.</p>	<p>public view during periods of suspension or revocation. For a first or second violation, however, the retailer may post a sign during suspension stating “Tobacco Products Not for Sale because this store has violated a public health law regulating tobacco.”</p> <p>Specifies the right of a private citizen (“private enforcer”) to enforce this ordinance.</p>	
<p><b>Sacramento County May 2004</b></p> <p><b>Population: 563,514 (in unincorporated areas)</b></p>	<p>\$324/Annual</p>	<p>Each store will receive a visual inspection annually by the Environmental Health Division (code inspectors).</p> <p>The Sheriff’s department will conduct compliance checks at a percentage of retailers each year.</p>	<p>For violations involving the sale to a minor of tobacco or tobacco products:</p> <p>1<sup>st</sup> violation within 3 years – 30-day suspension.</p> <p>2<sup>nd</sup> violation within 3 years – 90-day suspension.</p> <p>3<sup>rd</sup> violation within 3 years – 1 Year suspension.</p> <p>4<sup>th</sup> violation within 3 years – the license shall be revoked</p> <p>For all other violations of the license (for example, self-service displays, not posting license, etc.):</p> <p>First, a written warning will be sent to the retailer. Then there will be a re-inspection, with the cost charged to the retailer. If the violation has not been fixed the license will be suspended or revoked.</p>	<p>Bans mobile sales.</p> <p>In addition to youth decoy operations, the fee pays for the Health Department’s youth purchase surveys.</p>	<p>Yvonne Rodriguez, Health Program Coordinator County of Sacramento Chronic Disease Prevention Program: (916 )875-6494, <a href="mailto:rodriguezvv@saccounty.net">rodriguezvv@saccounty.net</a> Or Carolyn Martin, Sacramento Tobacco Retail Licensing Task Force: (916) 489-5293, <a href="mailto:Marcb76@aol.com">Marcb76@aol.com</a></p>
<p><b>City of Sacramento March 2004</b></p> <p><b>Population: 475,743</b></p>	<p>\$300/Annual</p>	<p>Together, the city police department and the code enforcement division will conduct youth decoy enforcement (compliance checks).</p>	<p>1<sup>st</sup> violation within 5 years – 30-day suspension.</p> <p>2<sup>nd</sup> violation within 5 years – 90-day suspension.</p> <p>3<sup>rd</sup> violation within 5 years –</p>	<p>Bans mobile sales.</p> <p>Requires that all tobacco products and tobacco paraphernalia must be removed from public view during periods of suspension or revocation.</p>	<p>Yvonne Rodriguez, Health Program Coordinator County of Sacramento Chronic Disease Prevention Program: (916 )875-6494, <a href="mailto:rodriguezvv@saccounty.net">rodriguezvv@saccounty.net</a></p>

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
		Code Enforcement Officers will also conduct visual site inspections. 2.0 FTE were added to the Code Enforcement Division.	one year suspension.  4 <sup>th</sup> violation within 5 years – the license shall be revoked.	In addition to youth decoy operations, the fee pays for the Health Department's youth purchase surveys.	Or Carolyn Martin, Sacramento Tobacco Retail Licensing Task Force: (916) 489-5293, <a href="mailto:Marcb76@aol.com">Marcb76@aol.com</a>
<b>City of Pasadena</b> <b>February 2004</b>  <b>Population: 148,126</b>	\$225/Annual	The Police Vice-Narcotics unit will conduct quarterly compliance checks of randomly selected retailers (the equivalent of one compliance check per retailer per year) and Environmental Health will conduct visual site inspections of stores.	1 <sup>st</sup> violation – up to 30 day suspension  2 <sup>nd</sup> violation within 5 years – up to 90 day suspension  3 <sup>rd</sup> violation within 5 years – the license may be revoked.	The Ordinance passed in Pasadena includes the following provisions, some of which relates to the retailer license and some does not:  Bans mobile sales.  Requires that all tobacco-related advertising must be removed from public view during periods of suspension or revocation.  Establishes a conditional use permit (CUP) for significant tobacco retailers  Created smoke-free city parks.	Statrice Wilmore, Tobacco Control Project Coordinator, City of Pasadena Health Department: (626) 744-6051, <a href="mailto:swilmore@cityofpasadena.net">swilmore@cityofpasadena.net</a>  or  Christina Reyes, MPH, Research Analyst, Tobacco Control and Prevention Program, LA County Dept. of Public Health: (213) 351-7309 <a href="mailto:chrreyes@ph.lacounty.gov">chrreyes@ph.lacounty.gov</a>
<b>City of San Luis Obispo</b> <b>August 2003</b>  <b>Population: 44,697</b>	\$278/Annual	Three police officers and one police sergeant will conduct 4 compliance checks per-retailer per-year on a part time basis.  It was written into the law that at least four compliance checks must be conducted each year and the cost of compliance monitoring shall be incorporated into the license fee.	1 <sup>st</sup> violation within 5 years – 30 day suspension  2 <sup>nd</sup> violation within 5 years – 90 day suspension  3 <sup>rd</sup> violation within 5 years – One year suspension.  4 <sup>th</sup> violation within 5 years – the license shall be revoked.	Bans mobile sales  Bans sales at locations licensed to sale alcoholic beverages for consumption on the premises (bars).  Requires that all tobacco products must be removed from public view during periods of suspension or revocation.	Amber Alewine, Health Education Specialist, County of San Luis Obispo Health Agency: (805) 781-1157 <a href="mailto:alewine@co.slo.ca.us">alewine@co.slo.ca.us</a>

### Other Retailer Licensing Ordinances

The ordinances passed by the previous communities listed include fees that pay for comprehensive enforcement programs and compliance checks. These ordinances, along with the TALC model ordinance, are the best examples because of the fees that cover administration and enforcement. The last seven ordinances are still strong, but they do not have dedicated fees to pay for enforcement. The enforcement and compliance checks in these ordinances are funded through other stable and sustainable sources.

<b>Community/Date Passed</b>	<b>Fee</b>	<b>Enforcement Activities</b>	<b>Suspension/Revocation Schedule</b>	<b>Additional Provisions</b>	<b>Local Contact</b>
<b>City of Temecula</b> <b>June 2006</b>  <b>Population: 101,057</b>	No fee planned, but could be adopted later.	Compliance can be monitored by any peace officer.  City pays for enforcement activities through existing funds.	1 <sup>st</sup> violation within 5 years – 10 day revocation. 2 <sup>nd</sup> violation within 5 years – 30-day revocation.  3 <sup>rd</sup> violation within 5 years – 90-day revocation.  4 <sup>th</sup> violation within 5 years – 5 year revocation.  For the first and second violation the retailer can enter a settlement with the County to pay a fine and get a reduced revocation.	Requires retailers to check the age of purchasers who reasonably appear to be under the age of 27.  Requires that clerks are the minimum legal age to purchase tobacco products (currently 18).  Requires that all tobacco products and advertisements must be removed from public view during periods of suspension or revocation.  Bans mobile sales.	Martin Baxter, Senior Health Educator, Riverside County Public Health Department: (760) 778-2222 <a href="mailto:mbaxter@co.riverside.ca.us">mbaxter@co.riverside.ca.us</a>
<b>City of San Francisco</b> <b>November 2003</b>  <b>Population: 824,825</b>	\$175/Annual Licensing Fee  \$50/one time application and initial inspection fee	Environmental Health Inspectors will conduct 2 routine visual site inspections per-retailer per-year.  (Note: San Francisco had a strong ongoing enforcement program in place before their licensing ordinance was passed. The police department does approximately 45 enforcement operations at retail outlets every month. The cost of this program is paid for through MSA monies and therefore these enforcement costs were not included in the license fee.)	1 <sup>st</sup> violation – up to 90-day suspension  2 <sup>nd</sup> violation within 12 months – up to 6-month suspension  Each subsequent violation within 12 months – up to one year suspension.	In addition to the suspension schedule, the following administrative penalties may be assessed:  \$100 for the first violation, \$200 for a second violation, and not to exceed \$500 for the third and each subsequent violation.	Alyonik Hrushow Project Director, Tobacco Control, San Francisco Department of Public Health: (415) 581-2447, <a href="mailto:Alyonik.Hrushow@sfdph.org">Alyonik.Hrushow@sfdph.org</a>
<b>Contra Costa County</b> <b>January 2003</b>  <b>Population: 173,573 (in</b>	\$160/Annual	Health Services Department (tobacco) staff will conduct site visits to the stores on an annual basis to enforce the licensing	1 <sup>st</sup> violation – up to 30-day suspension.  2 <sup>nd</sup> violation within 2 years – up	Bans mobile sales.  Requires that all tobacco-related products must be removed from public	Denice Dennis, Project Director, Contra Costa Health Services: (925) 313-6825,

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
unincorporated areas)		ordinance and self-service display ban. This activity is paid for through the license fee.  The Sheriff's Office will conduct 100 sting operations each year using other funding sources.	to 90-day suspension.  3 <sup>rd</sup> violation and subsequent violations within 2 years – up to one year suspension.	view during periods of suspension or revocation.	<a href="mailto:ddennis@hsd.cccounty.us">ddennis@hsd.cccounty.us</a>
<b>City of Berkeley</b> <b>December 2002</b>  <b>Population: 106,697</b>	\$427/Annual  With a 3.5% annual increase for COLA	Environmental Health Specialists will conduct three visual site inspections per retailer per year. 0.5 FTE was added to the Environmental Health Department.  (Note: Berkeley's fee does not pay for PC 308 compliance checks. The city's police department had an ongoing program to conduct bi-annual compliance checks of randomly selected stores. The police department absorbs the related costs of these operations.)	1 <sup>st</sup> violation within 5 years – up to 30 day suspension.  2 <sup>nd</sup> violation within 5 years – up to 90 day suspension.  3 <sup>rd</sup> violation within 5 years – up to one year suspension.  4 <sup>th</sup> violation within 5 years – the license may be revoked	Requires that all tobacco products must be removed from public view during periods of suspension or revocation.	Marcia Brown-Machen, Tobacco Prevention Program Director, City of Berkeley Health Department: (510) 981-5309, <a href="mailto:MBrown-Machen@ci.berkeley.ca.us">MBrown-Machen@ci.berkeley.ca.us</a>
<b>City of Santa Barbara</b> <b>June 2002</b>  <b>Population: 90,305</b>	\$30/Annual	Enforcement will be handled by the Santa Barbara Police Department.  MSA funds are used to conduct compliance checks.	1 <sup>st</sup> violation within 2 years – letter of warning  2 <sup>nd</sup> violation within 2 years – 30-day suspension  3 <sup>rd</sup> violation within 2 years – 90-day suspension  4 <sup>th</sup> violation within 2 years – 1-year suspension	Bans mobile sales.	Dawn Dunn, Program Administrator, Tobacco Prevention Settlement Program, Santa Barbara County Public Health Department: (805) 681-5407, <a href="mailto:Dawn.dunn@sbcphd.org">Dawn.dunn@sbcphd.org</a>
<b>City of Goleta</b> <b>November 2001</b>  <b>Population: 30,400</b>	\$30/Annual	Enforcement will be handled by the Santa Barbara County Public Health Department.  MSA funds are used to conduct compliance checks.	1 <sup>st</sup> violation within 2 years – letter of warning  2 <sup>nd</sup> violation within 2 years – 30-day suspension  3 <sup>rd</sup> violation within 2 years – 90-day suspension  4 <sup>th</sup> violation within 2 years – 1-year suspension	Bans mobile sales.	Dawn Dunn, Program Administrator, Tobacco Prevention Settlement Program, Santa Barbara County Public Health Department: (805) 681-5407, <a href="mailto:Dawn.dunn@sbcphd.org">Dawn.dunn@sbcphd.org</a>
<b>County of Santa Barbara</b>	\$30/Annual	Enforcement will be handled by the Public Health Department.	1 <sup>st</sup> violation within 2 years – letter of warning	Bans mobile sales.	Dawn Dunn, Program Administrator, Tobacco

Community/Date Passed	Fee	Enforcement Activities	Suspension/Revocation Schedule	Additional Provisions	Local Contact
<b>November 2001</b>  <b>Population: 142,816</b> <b>(in unincorporated areas)</b>		MSA funds are used to conduct compliance checks.	2 <sup>nd</sup> violation within 2 years – 30-day suspension  3 <sup>rd</sup> violation within 2 years – 90-day suspension  4 <sup>th</sup> violation within 2 years – 1-year suspension		Prevention Settlement Program, Santa Barbara County Public Health Department: (805) 681-5407, <a href="mailto:Dawn.dunn@sbcphd.org">Dawn.dunn@sbcphd.org</a>

Sources: Population figures are from the State of California, Department of Finance, *E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change – January 1, 2007 and 2008*

*This material was made possible by funds received from the California Department of Public Health, under contract #04-35335.*